

Bolstering Effective Conservation Advocacy:

How to Get Elected Officials on Your Side



1 – 4:30 PM, October 21, 2023

National Wildlife Federation Building, 11100 Wildlife Center Drive, Reston VA

1:00 – 1:10 Welcome and Introductions

Tom Blackburn

1:10 – 1:40 Keynote Speaker: Why elected officials need grass roots advocates

The Honorable Kenneth R. (“Ken”) Plum, Member, Virginia House of Delegates, District 36

1:40 – 2:15 Panel 1: How does a local governing board make policy?

Mary D. Cortina, Member, Fairfax County Planning Commission, Braddock District

Kate Doyle Feingold, Councilmember, City of Fairfax

2:15 – 2:30 Refreshment Break

2:30 – 3:10 Panel 2: How to be an effective advocate

Chris Miller, Executive Director, Piedmont Environmental Council

Trinity Mills, Conservation Advocacy Specialist, Loudoun Wildlife Conservancy

3:10 – 3:20 Short break

3:20 – 4:00 Panel 3: What can we learn from successful and unsuccessful advocacy efforts?

Scott Peterson, Faith Alliance for Climate Solutions

Katy Johnson, Fairfax City Environmental Forum

Michael Myers, Executive Director, Loudoun Wildlife Conservancy

4:00 – 4:30 What’s ahead in the Virginia General Assembly?

Mary Rafferty, Executive Director, Virginia Conservation Network



<https://www.audubonva.org/>

<https://loudounwildlife.org/>

<https://faithforclimate.org/>